

AMERICAN RACEHORSE

2019 Stallion Register

GET MORE
FOR YOUR
ADVERTISING
DOLLAR!



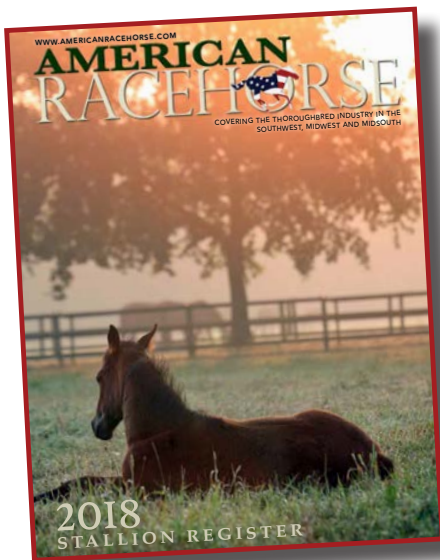
The 2019 American Racehorse Stallion Register is the most affordable and effective way to advertise your stallion to thousands of potential breeders in the Southwest, Midwest and Midsouth regions, as well as breeders in Kentucky, Florida and around the country. Only American Racehorse goes to virtually every Thoroughbred breeder in:

- TEXAS
- OKLAHOMA
- INDIANA
- OHIO
- LOUISIANA
- ARKANSAS
- COLORADO
- IOWA
- MINNESOTA

With options starting as low as \$895 for a full page ad,
no other regional or national publication gets
your stallion in front of more breeders!

★ 2019 STALLION REGISTER DEADLINE IS OCTOBER 10! ★

Get more information at www.americanracehorse.com, call (512) 695-4541
or see the Stallion Register Reservation Form on the following two pages.



AMERICAN RACEHORSE

2019 Stallion Register RESERVATION FORM

DEADLINE – OCTOBER 10, 2018

The *2019 American Racehorse Stallion Register*, to be published in December 2018, is the only resource for breeders that covers the Southwest, Midwest and Midsouth regions. The *Stallion Register* will go to EVERY member of the state breed associations in Texas, Oklahoma, Indiana, Ohio, Arkansas, Colorado, Iowa, Minnesota, Michigan, Alabama, Georgia, North Carolina and South Carolina, plus hundreds of breeders in Louisiana, New Mexico, Kentucky and Florida. *American Racehorse* has a wider distribution across the region than *BloodHorse* for a fraction of the price.

ADVERTISING PACKAGES (SELECT ONE)

- A [] **1-Page Stallion Statistical or Display Ad** **\$895**
Includes free hypothetical mating and page displayed on American Racehorse website!
- B [] **2-Page Statistical Spread** **\$1,395**
Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating and pages displayed on American Racehorse website!
- C [] **2-Page Statistical Spread with Internet Stallion Listing** **\$1,695**
Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating on American Racehorse website and special online showcase for your stallion with photo and weekly updated stallion progeny statistics!

Optional Add-Ons for Increased Exposure

Give your stallion even more exposure with specially discounted full page color ads in American Racehorse in addition to his statistical page

- D [] **1-time placement of full page ad** **\$600 (save \$195)**
In any issue: Fall 2018, Stallion Register, Winter 2019 or Spring 2019
- E [] **2-time placement of full page ads** **\$1,000 (save \$590)**
In any two issues: Fall 2018, Stallion Register, Winter 2019 or Spring 2019
- F [] **All 4 breeding season issues (BEST VALUE)** **\$1,800 (save \$1,380)**
In all issues: Fall 2018, Stallion Register, Winter 2019 and Spring 2019

Mail, Fax or Email to:
American Racehorse

P.O. Box 8645, Round Rock, TX 78683
Fax: 512-870-9324 • Email: info@americanracehorse.com

2019 Stallion Register RESERVATION FORM

Stallion Statistical Page Reservations: October 10, 2018

ONE FORM PER STALLION (*please type or print*)

Stallion _____ Year Foaled _____

Sire _____ Dam _____ Dam's Sire _____

Standing at _____ Address _____

Inquiries to _____ Phone (____) _____ Fax (____) _____

Email _____ Website _____

Property of _____ Address _____

Phone (____) _____ Fax (____) _____ Email _____

Year Entered Stud _____ 2019 Fee _____ Live Foal Guarantee? Yes / No

Stallion is accredited/registered in (list state or states) _____

Stallion is nominated to the stallion/sire stakes programs in (list state or states) _____

Other accreditations or eligibility _____

PACKAGE SELECTED (FROM PREVIOUS PAGE) _____ **PRICE \$** _____

OPTIONS (FROM PREVIOUS PAGE) _____ **PRICE \$** _____

TOTAL AMOUNT DUE THIS STALLION..... \$ _____

ALL ADVERTISING MUST BE PAID IN ADVANCE

Method American Express MasterCard Visa Check Enclosed # _____

Card # _____ Expiration Date _____ CCV# _____

Name on Card _____ Phone (____) _____

Billing Address for Card _____

Authorized Signature _____

Mail, Fax or Email to:
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