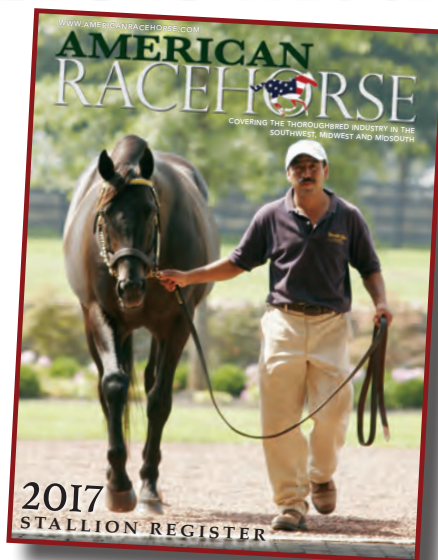


# AMERICAN RACEHORSE

GET MORE  
FOR YOUR  
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2018 Stallion Register

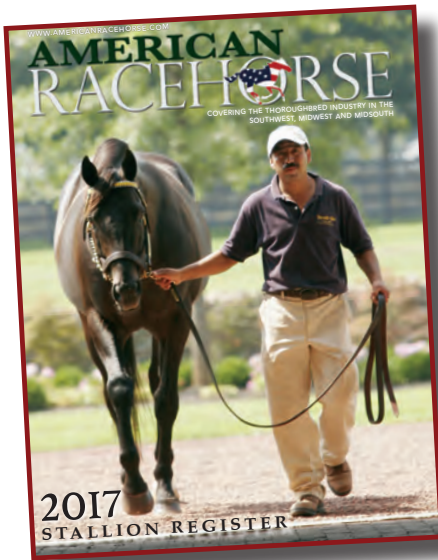
*The 2018 American Racehorse Stallion Register is the most affordable and effective way to advertise your stallion to thousands of potential breeders in the Southwest, Midwest and Midsouth regions, as well as breeders in Kentucky, Florida and around the country. Only American Racehorse goes to virtually every Thoroughbred breeder in:*

- TEXAS
- OKLAHOMA
- INDIANA
- OHIO
- LOUISIANA
- ARKANSAS
- COLORADO
- IOWA
- MINNESOTA

With options starting as low as \$795 for a full page ad,  
no other regional or national publication gets  
your stallion in front of more breeders!

★ 2018 STALLION REGISTER DEADLINE IS OCTOBER 9! ★

Get more information at [www.americanracehorse.com](http://www.americanracehorse.com), call (512) 695-4541  
or see the Stallion Register Reservation Form on the following two pages.



# AMERICAN RACEHORSE

## 2018 Stallion Register RESERVATION FORM

DEADLINE – OCTOBER 9, 2017

The 2018 *American Racehorse Stallion Register*, to be published in December 2017, is the only resource for breeders that covers the Southwest, Midwest and Midsouth regions. The *Stallion Register* will go to EVERY member of the state breeder associations in Texas, Oklahoma, Indiana, Ohio, Arkansas, Colorado, Iowa, Minnesota, Michigan, Alabama, Georgia, North Carolina and South Carolina, plus hundreds of breeders in Louisiana, New Mexico, Kentucky and Florida. *American Racehorse* has a wider distribution across the region than *BloodHorse* for a fraction of the price.

### **ADVERTISING PACKAGES (SELECT ONE)**

- A [ ] **1-Page Stallion Statistical or Display Ad** **\$795**  
*Includes free hypothetical mating and page displayed on American Racehorse website!*
- B [ ] **2-Page Statistical Spread** **\$1,295**  
*Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating and pages displayed on American Racehorse website!*
- C [ ] **2-Page Statistical Spread with Internet Stallion Listing** **\$1,695**  
*Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating on American Racehorse website and special online showcase for your stallion with photo and weekly updated stallion progeny statistics!*

### **Optional Add-Ons for Increased Exposure**

*Give your stallion even more exposure with specially discounted full page color ads in American Racehorse in addition to his statistical page*

- D [ ] **1-time placement of full page ad** **\$600 (save \$195)**  
*In any issue: Fall 2017, Stallion Register, Winter 2018 or Spring 2018*
- E [ ] **2-time placement of full page ads** **\$1,000 (save \$590)**  
*In any two issues: Fall 2017, Stallion Register, Winter 2018 or Spring 2018*
- F [ ] **All 4 breeding season issues (BEST VALUE)** **\$1,800 (save \$1,380)**  
*In all issues: Fall 2017, Stallion Register, Winter 2018 and Spring 2018*

Mail, Fax or Email to:  
American Racehorse

P.O. Box 8645, Round Rock, TX 78683

Fax: 512-870-9324 • Email: [info@americanracehorse.com](mailto:info@americanracehorse.com)

# 2018 Stallion Register

## DEADLINES

Stallion Statistical Page Reservations: October 9, 2017

**ONE FORM PER STALLION** (*please type or print*)

Stallion \_\_\_\_\_ Year Foaled \_\_\_\_\_

Sire \_\_\_\_\_ Dam \_\_\_\_\_ Dam's Sire \_\_\_\_\_

Standing at \_\_\_\_\_ Address \_\_\_\_\_

Inquiries to \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Property of \_\_\_\_\_ Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Year Entered Stud \_\_\_\_\_ 2018 Fee \_\_\_\_\_ Live Foal Guarantee? Yes / No

Stallion is accredited/registered in (list state or states) \_\_\_\_\_

Stallion is nominated to the stallion/sire stakes programs in (list state or states) \_\_\_\_\_

Other accreditations or eligibility \_\_\_\_\_

**PACKAGE SELECTED** (FROM PREVIOUS PAGE) \_\_\_\_\_ **PRICE \$** \_\_\_\_\_

**OPTIONS** (FROM PREVIOUS PAGE) \_\_\_\_\_ **PRICE \$** \_\_\_\_\_

**TOTAL AMOUNT DUE THIS STALLION..... \$** \_\_\_\_\_

**ALL ADVERTISING MUST BE PAID IN ADVANCE**

Method  American Express  MasterCard  Visa  Check Enclosed # \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Name on Card \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Billing Address for Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail, Fax or Email to:

*American Racehorse*

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Phone: 512-695-4541 • Fax: 512-870-9324 • Email: [info@americanracehorse.com](mailto:info@americanracehorse.com)

To submit a free text-only listing for the alphabetical index, please provide *American Racehorse* with the stallion's name, stud fee and farm contact information by October 9.