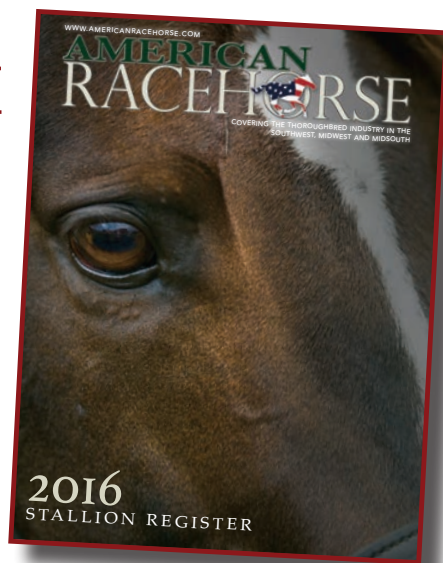


# AMERICAN RACEHORSE

GET MORE  
FOR YOUR  
ADVERTISING  
DOLLAR!



2017 Stallion Register

*The 2017 American Racehorse Stallion Register is the most affordable and effective way to advertise your stallion to thousands of potential breeders in the Southwest, Midwest and Midsouth regions, as well as breeders in Kentucky, Florida and around the country. Only American Racehorse goes to virtually every Thoroughbred breeder in:*

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- OKLAHOMA
- INDIANA
- LOUISIANA
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With options starting as low as \$795 for a full page ad,  
no other regional or national publication gets  
your stallion in front of more breeders!

★ 2017 STALLION REGISTER DEADLINE IS OCTOBER 10! ★

Get more information at [www.americanracehorse.com](http://www.americanracehorse.com), call (512) 695-4541  
or see the Stallion Register Reservation Form on the following two pages.



# AMERICAN RACEHORSE

## 2017 Stallion Register RESERVATION FORM

DEADLINE – OCTOBER 10, 2016

The 2017 *American Racehorse Stallion Register*, to be published in December 2016, is the only resource for breeders that covers the Southwest, Midwest and Midsouth regions. The *Stallion Register* will go to EVERY member of the state breeder associations in Texas, Oklahoma, Indiana, Arkansas, Colorado, Iowa, Minnesota, Michigan, Alabama, Georgia, North Carolina and South Carolina, plus hundreds of breeders in Louisiana, New Mexico, Kentucky and Florida. *American Racehorse* has a wider distribution across the region than *The Blood-Horse* for a fraction of the price.

### ADVERTISING PACKAGES (SELECT ONE)

- A [ ] **1-Page Stallion Statistical or Display Ad** **\$795**  
Includes free hypothetical mating and page displayed on American Racehorse website!
- B [ ] **2-Page Statistical Spread** **\$1,295**  
Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating and pages displayed on American Racehorse website!
- C [ ] **2-Page Statistical Spread with Internet Stallion Listing** **\$1,695**  
Includes statistical page plus second page with one color photo and descriptive information, plus free hypothetical mating on American Racehorse website and special online showcase for your stallion with photo and weekly updated stallion progeny statistics!

### Optional Add-Ons for Increased Exposure

*Give your stallion even more exposure with specially discounted full page color ads in American Racehorse in addition to his statistical page*

- D [ ] **1-time placement of full page ad** **\$600 (save \$195)**  
In any issue: Nov/Dec 2016, Stallion Register, Jan/Feb 2017 or Mar/Apr 2017
- E [ ] **2-time placement of full page ads** **\$1,000 (save \$590)**  
In any two issues: Nov/Dec 2016, Stallion Register, Jan/Feb 2017 or Mar/Apr 2017
- F [ ] **All 4 breeding season issues (BEST VALUE)** **\$1,800 (save \$1,380)**  
In all issues: Nov/Dec 2016, Stallion Register, Jan/Feb 2017 and Mar/Apr 2017

Mail, Fax or Email to:  
American Racehorse  
P.O. Box 8645, Round Rock, TX 78683

# 2017 Stallion Register

## DEADLINES

Stallion Statistical Page Reservations: October 10, 2016

**ONE FORM PER STALLION** (*please type or print*)

Stallion \_\_\_\_\_ Year Foaled \_\_\_\_\_

Sire \_\_\_\_\_ Dam \_\_\_\_\_ Dam's Sire \_\_\_\_\_

Standing at \_\_\_\_\_ Address \_\_\_\_\_

Inquiries to \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Property of \_\_\_\_\_ Address \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Year Entered Stud \_\_\_\_\_ 2017 Fee \_\_\_\_\_ Live Foal Guarantee? Yes / No

Stallion is accredited/registered in (list state or states) \_\_\_\_\_

Stallion is nominated to the stallion/sire stakes programs in (list state or states) \_\_\_\_\_

Other accreditations or eligibility \_\_\_\_\_

**PACKAGE SELECTED** (FROM PREVIOUS PAGE) \_\_\_\_\_

**PRICE \$** \_\_\_\_\_

**OPTIONS** (FROM PREVIOUS PAGE) \_\_\_\_\_

**PRICE \$** \_\_\_\_\_

**TOTAL AMOUNT DUE THIS STALLION.....\$** \_\_\_\_\_

### **ALL ADVERTISING MUST BE PAID IN ADVANCE**

Method ☐ American Express ☐ MasterCard ☐ Visa ☐ Check Enclosed # \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV# \_\_\_\_\_

Name on Card \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Billing Address for Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Mail, Fax or Email to:

*American Racehorse*

P.O. Box 8645, Round Rock, TX 78683

Phone: 512-695-4541 • Fax: 512-870-9324 • Email: [info@americanracehorse.com](mailto:info@americanracehorse.com)

To submit a free text-only listing for the alphabetical index, please provide *American Racehorse* with the stallion's name, stud fee and farm contact information by October 10.